

Privacy Policy

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CALIFORNIA WINE FAN.COM WEBSITE PRIVACY POLICY

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Updated

The CaliforniaWineFan.com (“CWF’s”) website serves one function: it provides free information about wine, wineries, and wine events.

This Privacy Policy applies exclusively to information practices related to our website, www.CaliforniaWineFan.com. Although this website contains links to other websites, please be aware that we are not responsible for the privacy practices of those, or any other sites. If you follow a link to another website, you should carefully read their privacy policy.

Personal Information Collected on this Website

No personally identifiable information is collected on this website from consumers that browse the website for information.

The only personally identifiable information collected on this website is gathered on our “contact us” page, where fields are provided so that you can provide your name, email address and phone contact information. We collect this information so that we can respond to the comments that you send to us via that form.

CaliforniaWineFan.com is the sole owner of all information collected on this site. We will not rent, sell or share any personally identifiable information about you with third parties for any reason except when required to assist in resolving an issue you raise with us or as required by law.

We do not merge any of the personally identifiable information collected via our contact form with other anonymous data collected on our website.

Anonymous Information Collected on this Website

We record anonymous data such as traffic logs, number of visits or clicks on a given page, pages viewed or links to our site. We use IP addresses and cookies for gathering website statistics. We also store IP addresses on our server in the event that our site should become corrupted, and it becomes necessary to discover the cause of this corruption.

We aggregate this anonymous data as part of managing, maintaining, and reporting on use of our website. We may share this anonymous data with third parties for the limited purpose of reporting on use of our website, or to comply with applicable law. We do not rent, sell, or share any anonymous data collected on this website with third parties for marketing purposes.

None of this anonymous data is linked to personally identifiable information and we make no attempt to link IP addresses to the individuals who visit this site.

Cookies

This site avoids using cookies as much as possible. However, CWF does participate in Google's AdSense program.

Cookies are small chunks of data created by a web server, delivered through a web browser, and stored on your computer. They provide a means for websites that you visit to keep track of your online patterns and preferences, as well as identify you as a return visitor. Cookies make the personalization of your web experiences possible, so that you do not need to re-enter your information from scratch upon each visit to a given website.

We use third-party advertising companies to serve ads when you visit our website. These companies may use information (not including your name, address, email address, or telephone number) about your visits to this and other websites in order to provide advertisements about goods and services of interest to you. If you would like more information about this practice and to know your choices about not having this information used by these companies, click here. Advertising on this site is sponsored and managed by Google AdSense.

- Google, as a third-party vendor, uses cookies to serve ads on your site.
- Google's use of the DART cookie enables it and its partners to serve ads to your users based on their visit to your sites and/or other sites on the Internet.
- Users may opt out of the use of the DART cookie by visiting the Google ad and content network privacy policy.
- As of 2023, Google appears to present advertising based on existing cookies on your computer's hard drive. That means Google may be gathering much more personal information than you wish to give them. If this bothers you, please let me know. As an alternative, consider the RSS feed. If you never visit the site, you don't have to worry about Google.

No personally identifiable information is collected by or linked to any of the cookies delivered on our site.

You have the ability to manage the use of cookies on your computer using controls in your web-browser. To learn more about how to manage cookies, visit <http://www.allaboutcookies.org/>.

Changes to Our Privacy Policy

As our organization, membership and services evolve, this Privacy Policy may be revised to reflect those changes, where

applicable. We therefore reserve the right to amend this Privacy Policy at any time, for any reason. Notice of such amendments will be posted as an updated Privacy Policy on this website, and an effective date will be indicated. Users are encouraged to check our site frequently to review the current Privacy Policy in effect.

Questions?

Please contact us with any questions about this website Privacy Policy.